



# Aneliya Bozhilova Ivanova

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## WORK EXPERIENCE

### **Bookstore Ciela City Center Sofia**

**Aug 2009 — Jan 2012**

Consultant

Job responsibilities: Consulting, bookselling, work with clients.

Responsible for the bookstore's order, book arranging, making stock orders.

### **Europe Art Gallery**

**Feb 2014 — Jan 2015**

Art critique and Event Organizer

A gallery dealing with fine art - paintings, sculptures, antiques and jewelry.

The job includes finding and communicating with suitable authors.

Curating and official opening of exhibitions.

Initiating and managing different events in the gallery.

Communication with clients - consulting, direct sales and orders.

Writing texts about the artists and events.

Responsible for the e-mail, social media and website of the gallery.

### **Digital Network Ltd.**

**Aug 2015 — Dec 2018**

Creative Manager Creative Manager at Mentalist Escape Room Multiplex.

Designer and creator of Escape Room facilities - creating game concepts, puzzle and graphic design, decoration and interior design, and physicals creation of the games.

Communication with contractors. Training of employees.

Managing the Multiplex - Supervising and training employees, making corporate events offers and custom games, event management.

### **Bulgarian Book Association**

**Sep 2020 — Present**

Event Manager

Organizer of all the annual events of the Bulgarian Book Association, some of them dating since 1994.

Main responsibilities - writing project for different national programs, communication with partners and contractors, making schedules, finding sponsors, arranging Cultural Program schedule etc.

## EDUCATION

### **Fine Graphics**

**Sept 2001 — May 2006**

Art High School "Tsanko Lavrenov", Plovdiv

Specialized in Fine Graphics, but with studies in all art aspects - Painting, Sculpture, Anatomy, Perspective

### **History of Art**

**Oct 2006 — June 2012**

National Art Academy, Sofia

Five-year form of education with the acquisition of a bachelor's + master's degree.

## History of Art

Jan 2013 — Present

National Art Academy, Sofia

PhD student in History of Art

### INTERESTS

Experience in different kinds of Japanese traditional and contemporary arts - origami, calligraphy, kiri-e, temari, pixel art.

Organizer and participant in a lot of exhibitions, demonstrations, lectures and workshops connected to those arts in Bulgaria and abroad.

In March 2020 I took part in the Japanese TV show "Who wants to go to Japan" for my Kiri-e artworks. I was chosen in-between 200 practitioners of Japanese crafts and martial arts in Bulgaria for that all-expenses covered trip to Japan to meet masters of Kiri-e art in Japan + realization of author project there as part of an exhibition to take place in a Buddhist temple in the Shiga Prefecture.

Another interest of mine are board, computer and console games.

All my other interests are connected to the work I do - Japan, Comicbooks, Socialist Monuments etc.

### REFERENCES

References available upon request.

### ORGANIZING EXPERIENCE

- Since 2015 till present moment - co-owner of Vestigo Ltd. - firm for design and management of Escape Rooms, Treasure hunts, Team buildings and other events. I have been part of the creation of more than 10 working Escape rooms. Each year we have a lot of realized firm and promotional events for clients like malls, corporations etc.

- In October-November 2019 the Vestigo Team (represented by me) was the only approved participant in the project contest for the international festival for city games "Fusion Festival" that took place in Plovdiv and Matera (Italy), as part of their program as European Capitals of Culture.

- Since 2008 I've been one of the founders and the chairperson of the NGO NAKAMA that organizes events for traditional and contemporary Japanese culture.

- Since 2008 I've been the main organizer of the event Aniventure, since 2017 - Aniventure Comic Con - the biggest annual two-day festival, dedicated to animation, comic books, movies, gaming, pop-culture etc. that in 2019 reached more than 29 000 paid visitors.

- In March 2020 I was chosen over a lot of talented people from Bulgaria, to participate in "Who wants to go to Japan" - a show where they take people from all over the world that are talented in a Japanese art, and take them to Japan to meet some of the masters of their art. I was there because of my Kiri-e art.

- In September 2020 I was chosen as the secretary of the organization Nihon Tomono Kai (Friends of Japan) in Bulgaria - organization of all the clubs, NGOs, firms and people (mostly ex-Bulgarian ambassadors in Japan), working actively to represent Japanese culture in Bulgaria.

Some of the events I've organized or took part in as an organizer of an area:

- Days of Japanese Culture in 2013 in Kazanlak, part of the Rose festivals;
- Area organizer in the event In the center in Gabrovo in 2013;

- Organizer of the concerts of Japanese rock bands Guild (2010), Orochi (2011) Hitt (2011), ACE (2012), Sana (2014);
- Organizer of Anime area in the festival FunCity+ in Varna in 217 as part of their European Youth Capital program.
- Organizer, chosen to represent The Embassy of Japan of the Japan area on the annual event Asia festival in 2017, 2018 and 2019
- Organizer, chosen to represent The Embassy of Japan of the Japan area in the International Fair of arts in Oreshak in 2019
- Organizer of the Days of Japanese Martial Arts and Traditions, part of the Days of Japanese Culture in Bulgaria since 2018
- Organizer of the event "Anime & Gaming Festival Plovdiv 2019" that was part of the Plovdiv's European Capital of Culture Program. It was financed by the Plovdiv 2019 Foundation and the EU JAPAN FEST foundation. Financing was secured from both organizations for 2020 too, but due to the COVID-19 pandemic the event will be held in 2021.
- Organizer of a lot of smaller events (under 300 visitors) - meetings, lectures, gatherings, workshops, demonstrations, exhibitions, game tournaments, concerts, parties etc.
- Curator on more than 20 exhibitions during my work in Art Gallery Europe.