

FILMS

Director / Screenwriter

Masatoshi HASEGAWA

CV

I was completely enveloped by Star Wars Episode IV when I watched it as a 12-year-old boy. Its heroes stirred my imagination and shaped my emerging identity of a future movie director. At that moment, I became a cinephile for life. I entered the Japanese film industry as production crew, experience which led me to direction and screenwriting. In my cinematic explorations, I take inspiration from where I started — and look upon the SF dimension with renewed understanding each time. Still a teenager at heart, I want to convey my love for discovery with the public — a discovery within me, within the world, which can vividly, indelibly color the viewers' impressions of reality. Just like it did to me when I was 12.

Main Clients

Agency / Dentsu, Hakuhodo, ADK, Yomiko Advertising, Beacon Communications, BBDO
Production / Tohokushinsha, Taiyo Kikaku, AOI Pro., Robot, GEEK PICTURES, TYO

Planning Works

CM 「Yebisu Beer」
「Goodyear」
「Shimachu」
「Resona Bank」
「POLUS」
「Hoken no Madoguchi」

Direction Works

Short Film 「Eraser」 (Director / Screenplay / Director of photography / Editor)
2021 BEST SHORTS COMPETITION (USA) AWARD OF MERIT
2021 Paris International Short Festival (France)
BEST FIRST-TIME FILMMAKER
2021 MONTHLY INDIE SHORTS (USA)
BEST MOBILE PHONE SHORT FILM

CM 「Sagawa Express」
「MUSEE PLATINUM」
「Yanekabe」

MV 「MIZU」by Hiiragi

WEB・VP 「TOYOTA YARIS」
「Goodwood festival of Speed」
「KONICAMINOLTA We innovate for you Ep 1~4」
「Microsoft ModernWorkStyle」 (Director / Screenplay)
「Enplas Recruit」 (Director / Screenplay Drama Part Only)
「Beyond the Metropolitan Police Department 110」 (2nd Unit Dir)
「Fujitsu Fisdom」
「WarranteeNow」
「Benesse KODOMOChallenge」
「J CAST News」
「ALPINE BIG X」

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1 Short Film 「Eraser」

3 VP 「Enplas Recruit」

5 WEB 「Benesse KODOMOChallenge」

7 WEB 「ALPINE BIG X」

2 TV-CF 「MUSEE PLATINUM」

4 WEB 「Microsoft ModernWorkStyle」

6 WEB 「J CAST News」

8 TV-CF 「Yanekabe」