

CV

RIKA ENDO

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Profile:

After graduating from university, Rika Endo studied at Kawamura Miyako Stylist School.

After the graduation, she had worked under Yoko Omori as an assistant for four and a half years. She became independent in 2007.

Her works are in various fields, including fashion magazines, commercials, brand catalogs, styling for artists, Music videos and so on. She also develops costume designs and collaboration items with fashion brands.

Installations:

December 2017 - Christmas installation at Tennozu Water Cottage.

December 2016 - Christmas event at "TOKYO Jiefang-ku" at Isetan Shinjuku store

January 2015 - The first solo exhibition "ROSE" at Daikanyama COCCA (After that, the events were held several times with same theme of "ROSE" at Aoyama Esper. And Shibuya PARCO.)

Styling Works:

[MAGAZINE, BOOK & WEB]

Soen / FIGARO / eyescream / Liniere / FUDGE / SPUR / glow / Milk JAPAN / spoon / Kinarino Magazine

[CATALOG]

UNIQLO Kids / UNIQLO Baby / M. & KYOKO / amabro / haco. / marble SUD / Takashimaya (Men's: Case Study) / mezzo piano / Bilitis / polkadot soielle / SPOLOGUM / dollygirl by ANNASUI / une nana cool / I am I / Hobonichi Itoi Shinbun / Candy Stripper / Cocoonist / airbuggy / toitoitoi / fräulein / DISNEY / Lipton

[COMMERCIALS]

So-net / Tokio Marine & Nichido / Awesome Store / Koala Mattress / Febreze Naturis / CASTER BIZ / Pip Elekiban / SHIBUYA SKY / PayPay Flea Market / Lotte Coolish / Nissin Cup Noodles / Shiseido / Majolica Majorca / LUMINE / Nomura Securities / Tosoh / Manga Kingdom / Refrea / Kao Curel / SUUMO / P&G h&s / Musee / UNIQLO Kids / tutuanna / Suica / Lazona Kawasaki / Nishinomiya Gardens / Jibannet / Takeda Pharma Hi-C Balance / Elleair Jokin Towels / Francfranc / Nifrel / Hikarie / APIA / JILLSTUART / Panasonic / Felsea

[THEATRES]

"Shukushuku to Unshin" Parco / "Kemonomichi Itchokusen" Parco / "Inochi Urimasu" Parco / "50 Shades!"

Kansai TV / "Letter" Mina Perhonen x Mamu to Gypsy

[ACTRESS]

Riho Yoshioka / Fumi Nikaido / Nana Komatsu / Tina Tamashiro / Shiori Kutsuna / Kaho / Yu Aoi / Rena Nounen / Mirei Kiritani / Rena Takeda / Mariko Shinoda / SUMIRE / Nozomi Bando / Mijika Nagai / Ayami Nakajo

[ARTIST]

PUFFY / Flower / E-girls / Glim Spanky / DJ Misoshiru & MC Gohan / Akai Koen