

KYŌSŌ Project

The KYŌSŌ Project is an initiative that promotes artistic and cultural exchange between Japan and Hungary. Its name combines the characters for "resonance" (響) and "creation" (創), reflecting its mission to foster mutual resonance among artists and inspire new forms of creativity. Focused on music and the arts, the project brings together experts and artists who collaborate while respecting each other's cultures and values. It also aims to establish a sustainable model for international cultural cooperation and to expand cross-cultural networks.

The project's venues include key cultural facilities in Hungary, such as the House of Music in Budapest - an iconic symbol of Japan-Hungary cultural exchange designed by a Japanese architect - and in Veszprém (the European Capital of Culture in 2023), the House of Arts, Veszprém Aréna, and the Aula of Pannon University.

By holding events in both the capital and regional cities, the project expects to reach a wide audience and foster deep connections with local communities.

Organizer:

Minerva Tanulási Alternatíva Alapítvány (Foundation) - Japán Centrum Veszprém

Co-organizers:

Embassy of Japan in Hungary,

Japan Foundation Budapest Office, and various local governments and cultural institutions

The program planned for the future is as follows:

- August 30, 2025: KYŌSŌ Project Opening Program (mini-JapanFEST-Veszprém), House of Arts Veszprém
- February 21, 2026: *Taiko concert* in a regional city where a Japanese company is present
- February 22, 2026: Joint performance of Taiko and classical musicians, House of Music Budapest
- August 28, 2026: JapanFEST-Veszprém, Veszprém Aréna
- August 30, 2026: *Taiko concert* in another regional city where a Japanese company is also present
- February 2027: Joint performance of Taiko and symphony orchestra, House of Music Budapest
- February 2027: Joint performance of Taiko and symphony orchestra, Pannon University Aula, Veszprém
- Grand Tea Ceremony bringing together European centers, House of Arts Veszprém